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SEALING AIR LEAKS AMONG DEPARTMENT OF ENERGY'S TIPS TO SAVE ENERGY AND MONEY

For Savings that Last, Seal with Silicone Caulk

Huntersville, NC (September 29, 2011) –The Department of Energy's (DOE) new awareness campaign, "Saving Energy Saves You Money," provides homeowners with useful tips and simple, inexpensive actions they can take to reduce their energy bill.¹ As American families feel the effects of the economic turndown and look to cut costs wherever possible during a time of low consumer confidence, the DOE's money saving campaign is particularly timely.²

Among the DOE's energy-saving advice is sealing air leaks with caulk.³ For homeowners looking to take this easy step, the makers of weatherization caulk **GE Silicone II* Window & Door** offer two practical tips to ensure that the job is done correctly and just once, so the savings last.

1. **Fall, not Winter, is the Optimal Time to Seal Your Home:** Americans spend about \$2,000 per household on energy every year.⁴ But many could save significantly on that bill -- an estimated 10 percent-- by simply air sealing their home before cold winter temperatures set in and air leaks cost them money⁵. So, Americans should act now-- this Fall - rather than miss out on a whole season's worth of savings!
2. **Silicone Caulk, Not Acrylic, Ensures the Savings Last:** Not all caulk provides energy savings over time. For instance, acrylic caulk is vulnerable to the very elements it is supposed to seal against, meaning it can break down over time allowing energy to escape. A 100 percent silicone caulk on the other hand, like GE Silicone II Window & Door, stands up to Mother Nature for the long haul. Leaks frequently occur in and around homes in places prone to extreme temperature fluctuations, moisture, humidity, and damaging UV rays. Impervious to these damaging conditions, silicone caulk remains permanently flexible, shrink-proof, crack-proof, and waterproof. In fact, 100 percent silicone remains unaffected by all weather and temperature conditions, so it provides long-lasting energy savings and seals money-zapping gaps and cracks.

For more detailed step-by-step tips on how to find and seal home air leaks with silicone caulk, please visit www.caulkandsave.com. GE Silicone II Window & Door caulk is available nationwide at home centers and hardware stores for approximately \$6-\$9.

To learn more about the Saving Energy Saves You Money campaign, visit www.energysavers.gov/tips.

¹ <http://www.multivu.com/mnr/50779-ad-council-energy-efficiency>

² <http://www.conference-board.org/data/consumerconfidence.cfm>

³ <http://www.energysavers.gov/tips/>

⁴ <http://www.multivu.com/mnr/50779-ad-council-energy-efficiency>

⁵ http://www.energysavers.gov/seasonal/pdfs/staywarm_checklist.pdf





About Momentive Performance Materials

Momentive Performance Materials Inc. (Momentive) is the exclusive global licensee of GE sealants. GE pioneered silicone sealants in the 1940's and led innovative evolution of those products for decades. In 2006, the GE Advanced Materials business was sold to form Momentive. That same commitment to innovation, quality and service is unwavering. With a clear focus on product mastery and unparalleled technical support, Momentive offers a robust line of GE-branded sealants, adhesives and coatings around the world in consumer and commercial applications. Momentive Performance Materials Inc. is controlled by an affiliate of Apollo Management, L.P. Additional information is available at www.momentive.com.

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